

# DFW INDIAN CULTURAL SOCIETY (DFWICS)

## NON FOOD BOOTH FORM B

(Profit and Non-Profit Organizations)

**Booth Info: 10 X 10 size booth, 2 six foot tables, 2 chairs, 1 electric outlet for each Booth.**

If you require multiple Booths, the dividing rails between booths will be removed.

### Contact Information:

Name of the Individual \_\_\_\_\_

Organization/Business \_\_\_\_\_

For Profit/Business Organization

Non-Profit Organization

**[Enclose proof of 501(c)(3) / Non-profit Status]**

List of Products/Services intended to sell/advertise at the event

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

Primary Contact (Last Name, First Name) : \_\_\_\_\_

Email Address : \_\_\_\_\_

Mailing Address : \_\_\_\_\_

City/State/Zip : \_\_\_\_\_

Phone Numbers: Daytime ( ) \_\_\_\_ - \_\_\_\_ Evening ( ) \_\_\_\_ - \_\_\_\_  
Mobile ( ) \_\_\_\_ - \_\_\_\_ Fax ( ) \_\_\_\_ - \_\_\_\_

<u>Non-Food Booth Application Fee</u>	<input type="checkbox"/>
Organization Type (Select one)	(No. of Booths)
<input type="checkbox"/> For Profit/Business Organization	\$400
<input type="checkbox"/> Non-Profit Organization	\$325

I have read all the stated general Guidelines/Food and other Permit guidelines & Disclaimers and agree to abide by the same.

Primary Contact's Signature: \_\_\_\_\_

Check #: \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / 2011

Make check payable to DFW Indian Cultural Society and mail it along with this form and other necessary documents to the office address listed below before the payment deadline October 24<sup>th</sup> 2011 or submit online.

### ALL CORRESPONDENCE TO BE ADDRESSED TO

ATTN: RK Panditi – dgpintl@yahoo.com  
DFW INDIAN CULTURAL SOCIETY  
3626 NORTH HALL ST, STE 910  
DALLAS, TEXAS 75219

e-mail: [info@dfwics.org](mailto:info@dfwics.org) Tel: 214-295-4418 dgpintl@yahoo.com

### ALL CHECKS TO BE MADE PAYABLE TO

DFW INDIAN CULTURAL SOCIETY

## General Guidelines for all Non-Food Booth Holders:

- Don't use more than 1500 Watts of electric load. Bring your own 50' Heavy-duty extension cord and strip with surge protector fuse
- There will be adequate lighting in the booths. If you need more, you will have to make your arrangements.
- Booths will be allocated by the subcommittee assigned for this task 3 days prior to the event. All decisions of the subcommittee are final and not subject to revocation. The DFW ICS reserves the right to accept or refuse allocation of booth to anyone.
- Vendors Gate will open at 12:00 noon on Saturday Nov 5th, 2011 to setup their booths. No vehicles will be permitted inside the booths area to download any items after 2 pm on Saturday November 5th, 2011.
- No alcohol consumption/sales permitted in Stadium premises, except those sold by the Cotton Bowl Stadium authorities.
- All Booths will be closed at 11:00 pm. Please note: Per Stadium rules you will not be allowed to bring in your vehicles to load your belongings until all people have been vacated from the Cotton Bowl Stadium premises.
- No subleasing or sharing the booth with others allowed.
- All booth holders are permitted to bring water or soft drinks in 2 or 3 liter bottles only for booth holder's consumption only.
- You are permitted to distribute your flyers or promotional materials only from your assigned booth. DFW ICS reserves the right to approve/disapprove your publicity material. Distribution of any promotional materials in the Stadium other than from your assigned booth or in parking lots is strictly prohibited.
- **Only Cotton Bowl Stadium has exclusive rights to sell beverages like Pepsi, Coke, Sprite, and Water at this event. Distribution or sale of such beverages and water by booth renters is strictly prohibited.**
- **Distribution of any material in the Cotton Bowl Stadium or in parking lots by any Unauthorized Vendors or Persons are strictly prohibited and are subject to Fines and removal from the premises.**

**Non-Food Booths cannot SELL, GIVEAWAY or distribute any food items.  
You will need to apply for a Food Permit and pay Food Booth rates.  
Please see the Food Booth application for detailed information...**

### **Disclaimer:**

If the event is cancelled due to natural acts of god or any other reason, no fees will be refunded and you will forfeit your deposits. DFWICS will be held harmless and not liable.

**NOTE: DEADLINE FOR COMPLETED APPLICATIONS IS 30<sup>TH</sup> OCTOBER, 2011. AFTER THIS DATE BOOTHS WILL NOT BE GUARANTEED AND WILL GET ONLY ON AVAILABILITY.**

BOOK EARLY AND BECOME PART OF THIS MEGA MELA